

Thailand eases third phase of lockdown from June 1, 2020**VNU Asia Pacific ready to restart ASEAN's economy through its exhibition platforms**

2nd June 2020 – Bangkok: On June 1st, Thai Government announced the third phase easing of Covid-19 lockdown measures which also gives the green light to convention and exhibition centers. The Thai cabinet resolved to extend the enforcement of the emergency decree for one month, effective from June 1 until June 30, 2020 to ensure that the COVID-19 situation is under control and a potential second-wave infection can be prevented. However, the third phase is allowing more economic and social activities to operate under strict health and public safety rules and regulations. This includes the reopening of convention and exhibition centers for business with space usage not exceeding 20,000 sqm gross space. This marks a very good sign for the exhibition industry to start rebuilding the economy again after the crisis situation.

VNU Asia Pacific, announces readiness to organize exhibitions in order to stimulate the economy in a variety of industries, including the pet industry, the agricultural and horticultural technology industry, the science and biology laboratory technology as well as livestock business. Also, the company has made significant progress in the preparation of its large-scale shows that will happen in the first quarter of 2021.

Heiko M. Stutzinger, Managing Director of VNU Asia Pacific, comments: "During the lockdown period in Thailand and around the world, although many trade shows had to be postponed, the VNU teams in Thailand, China and the Netherlands have been working very focused on the development and preparation of the events that are going to take place in Q4 2020 as well as 2021. In addition, we are working on digital and online platforms in order to enhance our customer's ROI. We believe that the 3rd phase of easement is a strong sign that our exhibitions both in Thailand and Vietnam at the end of this year will be organized."

Major exhibitions of VNU Asia Pacific will take place from October onwards: Pet Fair Southeast Asia 2020 (the international trade show for the pet business), as well as AGRITECHNICA ASIA and Horti ASIA 2020 (Agricultural Machinery and Horticultural trade fairs) will simultaneously be organized 14-16 October 2020 at BITEC in Bangkok.

During October 28-30 2020, Thailand LAB INTERNATIONAL and BIO Asia Pacific 2020 (the trade show for LAB equipment, Life Sciences and Biotechnology) will take place at BITEC.

ILDEX Vietnam 2020 (the trade exhibition for livestock and aquaculture business) will be held between 9-11 December 2020 at the Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam.

Moreover, VNU is gearing up for its mega exhibitions taking place in 2021: VIV Asia 2021 (Asia's largest exhibition on livestock from Feed to Food business), together with the new launch of 'Free From Food Asia 2021' (the exhibition for free from, alternative and healthy food industry), will be held between 10-12 March 2021 at IMPACT.

All shows will run under strict preventative measures, supervised by the Thai Ministry of Public Health.

For more details about the VNU Asia Pacific's event calendar, please visit: www.vnuasiapacific.com

For more information or if interested in exhibiting with VNU, please call +66-2111-6611 or e-mail: info@vnuasiapacific.com

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ABOUT VNU ASIA PACIFIC

VNU Asia Pacific is part of the VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai and Bangkok, and consolidates the international exhibition business of Royal Dutch Jaarbeurs. In South East Asia, Jaarbeurs has formed a Joint Venture with TCC Assets, a leading corporate conglomerate in the fast-growing region. From its business hub in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia. The company's constantly evolving show portfolio includes brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences and Biotechnology industries.

The Royal Dutch Jaarbeurs belongs to the top 20 exhibition organizers by revenue worldwide and operates a 100.000 square meter exhibition center in the city of Utrecht, in the Netherlands. VNU Asia Pacific's Thai shareholder, TCC Assets, belongs to South East Asia's most recognized corporations. The portfolio of TCC Assets includes real estate development, hospitality services, as well as engineering and lifestyle services. Within its corporate structure, the company operates the Queen Sirikit National Convention Center (QSNCC), an ultramodern 280,000 square meters convention center in the heart of South East Asia's MICE capital Bangkok.

Reference: <https://www.businesseventsthailand.com/en/press-media/news-press-release/detail/1019-tceb-situation-up-date-travel-advisory-covid-19-virus-on-31-may-2020-br-one-month-extension-of-emergency-decree-and-third-phase-easing-of-lockdown-measures-green-light-for-convention-and-exhibition-centers/situation>