VNU | ASIA PACIFIC

OFFICIAL STATEMENT

November 19, 2021

BYOND MOBILE re-scheduled to June 8-9, 2022 at Samyan Mitrtown, Bangkok, Thailand

With the ongoing Covid-19 global pandemic and resulting travel limitations, the management team of BYOND MOBILE has decided to reschedule BYOND MOBILE from its original date of March 16-17 2022 to <u>June 8-9</u>, <u>2022</u> at Samyan Mitrtown, Bangkok.

The region's first dedicated platform for the roll out of 5G sets to be the stage to connect key players within the 5G ecosystem from Southeast Asia, thus with the current travel limitations the outlook does not align with the intention and objective of the event.

Currently, Thailand is once again opening up for international travels and with the new date in June 2022, the management team of BYOND MOBILE believes to attract more international speakers, exhibitors and attendees making the event a regional platform for the industry.

Until the new date in June 2022, the BYOND MOBILE team will create intensive contents and engaging activities in form of online webinars and physical meetup events for key stakeholders in Bangkok to discuss current industry news and stay connected.

VNU Asia Pacific, together with its global partners, will continuously support to all exhibitors and stakeholders on all issues associated with the preparation.

For more information, please visit the official website: <u>www.byondmobile.asia</u> or call +66 2111 6611 (VNU Asia Pacific)

Isabelle Springfeld Project Manager VNU Asia Pacific

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About VNU Asia Pacific

VNU Asia Pacific is part of the VNU Group. In Southeast Asia, Jaarbeurs has formed a Joint Venture with TCC Assets, a leading corporate conglomerate in the fast-growing region. From its business hub in Bangkok, VNU Asia Pacific covers all key exhibition markets in Southeast Asia. VNU Asia Pacific has a constantly expanding portfolio with currently 19 trade shows and event formats both online and face-to-face platforms including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences, Biotechnology, 5G and IoT and Disaster Resilience industries. For more information, visit <u>www.vnuasiapacific.com</u>

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