



**HEALTH &  
NUTRITION ASIA**

PRESS RELEASE DATED 03-10-2022

## GREAT ATMOSPHERE AT THE HEART OF VICTAM ASIA AND HEALTH & NUTRITION ASIA and GRAPAS ASIA 2022

VICTAM Corporation and VIV worldwide welcomed exhibitors and visitors from September 7 – 9, 2022 at the IMPACT Bangkok, Thailand for the events Victam Asia, Health & Nutrition Asia and GRAPAS Asia. The three co-located trade fairs focused on animal feed, animal health and nutrition, and the grain and rice processing industries.

“It was exciting to be back in Asia again after the Covid pandemic. The atmosphere at the event was excellent as exhibitors and visitors were glad to be participating at a live event again,” says general manager of the Victam Corporation, Sebas van den Ende. “We were happy to finally welcome all these companies and professionals. A few exhibitors were not able to participate due to the strict Covid rules in their countries, but we provided them with a hybrid platform so they were able to participate online. The participating exhibitors attended with exciting stands, machinery, and innovations.”

“This was a great opportunity for the feed and animal health industry to meet in 2022. The exhibition halls were busy over the three event days, with the top 10 visiting countries being Thailand, India, Philippines, Vietnam, Bangladesh, Malaysia, Indonesia, Korea, Myanmar, and Singapore,” said Birgit Horn, Managing Director VIV worldwide.

Visitors and press were pleased with the extensive range of products on display, especially the newly launched products, the high quality of the exhibition stands and the great networking opportunities onsite. There were 231 exhibitors from 33 countries present.

Likewise, the exhibitors were very satisfied with the visitors. The companies stated that it was great to meet their clients and prospects face-to-face again. The exhibitors also commented on the very high quality of the visitors and the wide range of countries from which they came.

Spread over the three show days, there were 6.121 visitors from 64 countries. 90.4% of the visitors were from Asia and 9.6% of the visitors were international visitors (EMEA, America’s, Oceania).

A VIP tour and luncheon were organized at the opening day with key Asian buyers, institutions representatives and local authorities; while a delegation of Korean professionals joined on the second day. On the last day, the show organizers welcomed the management teams of CPF, Betagro, Centaco, Thai Food Group, Thai Vegetable Oil and more.



## HEALTH & NUTRITION ASIA

The organizers of VICTAM Asia and Health & Nutrition Asia were proud to host several conferences and meetings with the cooperation of key industry partners, among which: AFFIA, Aquafeed.com, GMP+, GRAPAS Innovation Seminars, the Thai Feed Mill Association, WPSA, and many others.

The different conference organizers stated that the delegate attendance was good and that the delegates have appreciated the quality of both the speakers and their papers.

Additionally, several exhibitors like Amandus Kahl, Bioproton, Bühler Group, Clextral, DSM, Evonik, Grain Technik, J E S Innovative, Kanters, Premiartech, and Proteon presented technical seminars during the three show days.

During the event both the Victam Corporation and VIV worldwide announced their upcoming events respectively.

The Victam Corporation announced that it will expand its business to Latin America. VICTAM LatAm will be organized from October 3 – 5, 2023 at Expo Center Norte in São Paulo, Brazil. VICTAM LatAm is co-located with GRAPAS LatAm, *the* event for the grain milling and processing industries and with GEAPS, the biggest and best show in the grain industry!

The VIV worldwide organization announced its upcoming events in Jakarta: ILDEX Indonesia, co-located with Aquatica Asia will be held from 9-11 November at Indonesia Convention Exhibition (ICE) this year.

Finally, VICTAM Asia and Health & Nutrition Asia and GRAPAS Asia will be back in 2024, March 12 – 14 at the BITEC venue.

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To the Editor:

You will find photographs of our 2022 Asia event via this link:  
<https://vivhealthandnutrition.nl/news-and-press/media-gallery/>.

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